



JUICE WORLDWIDE LAUNCHES SELF DISTRIBUTION MODEL FOR FILMMAKERS

Wednesday April 15, 2015 (Las Vegas, Nevada) – Juice Worldwide, an Apple-certified encoding house and delivery partner, announced support for an innovative new feature in Apple’s Compressor software. The recently launched Compressor 4.2 makes it easier than ever for filmmakers to create an iTunes Store Package (itsmp) for iTunes Store submission right from the app. The iTunes Store Package can include the feature film, subtitles, closed captions, language dubs, chapters, and localized trailers — all in a single, iTunes-compliant package.

“Apple has always been at the forefront of simplified workflows for content creators. Compressor 4.2 will streamline delivery to the iTunes Store and put more control back in the hands of filmmakers. We feel very privileged to be part of this exciting launch,” says Juice Worldwide CEO Andrew Buck.

Filmmakers simply need to register their content with Juice online and sign up for the self-distribution service. A filmmaker can assemble their assets using Compressor and deliver an iTunes Store Package to Juice. Our dedicated staff will combine the package with additional required metadata and artwork and deliver to the iTunes Store.

The flat fee self-distribution model offered by Juice allows filmmakers to collect 100% of the revenue that flows back from sales of the content on the iTunes store internationally. Juice is also charging filmmakers a reduced rate for Compressor iTunes Store packages.

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About JUICE

Juice offers digital supply chain solutions across all media. The company is a one-stop-shop for film, television and music content owners requiring media management and multiplatform distribution. Based in Toronto, Canada, Juice has partner facilities in the United States, Italy, Spain, Prague, Denmark, Australia and Brazil. The company is one of the world's top “Apple-preferred” encoding partners and aggregators for the iTunes store. Service offerings at Juice are extensive and include: Digital Asset Management, Multiplatform Distribution, Post Production, Blu-ray and DVD Authoring and DCP file creation. Visit www.juiceworldwide.com

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