



PRETEND WE'RE KISSING GOES GLOBAL

Juice Worldwide launches indie rom-com PRETEND WE'RE KISSING, featuring Zoë Kravitz, on January 26th

Toronto, ON – January 26, 2016

Juice Worldwide, one of the world's leading digital distributors of film, TV and music content across the world's top OTT platforms, is pleased to announce the international release of PRETEND WE'RE KISSING, launching **January 26th 2016**.

The debut feature from writer-director Matt Sadowski follows characters Benny and Jordan through a whirlwind weekend romance that's more real hipster life than Hollywood romantic comedy. All Benny wants to do is be more confident, stop thinking so much and fall in love. When he has a chance encounter with Jordan, a woman obsessed with the notion of fate and a magical kind of love, he may finally have the opportunity.

Alongside stars Dov Tiefenbach (HAROLD & KUMAR) and Tommie-Amber Pirie (THE TROTSKY), stealing the spotlight is chic ingénue Zoë Kravitz (DIVERGENT, MAD MAX: FURY ROAD), who plays bi-sexual Autumn, a self diagnosed agoraphobic. Kravitz's sharp wit flows as seamlessly as the screenplay, which humanizes the rom-com with honest emotions, tapping into those everyday moments that will have every 20-something seeing a little of themselves and their companions in the story.

PRETEND WE'RE KISSING will be available internationally on iTunes, Amazon Instant Video, Google Play, the Sony Entertainment Network, and Xbox Video. Through the parent company of Juice Worldwide, VUBIQUITY, PRETEND WE'RE KISSING will also be launching across the US on TVOD services, and in the United Kingdom through Virgin Media.

PRETEND WE'RE KISSING is produced by Peter Harvey, executively produced by Mark Montefiore and Sean Buckley, and in association with Buck Productions.

About Juice Worldwide

Juice Worldwide is one of the world's top Netflix and iTunes preferred encoding partners, and is a preferred distribution partner with both Google and Amazon. Juice has long standing delivery relationships with an extensive list of platforms including Xbox, Sony, Google, Hulu, and many others.

As a division of VUBIQUITY, the leading global provider of premium content services, Juice currently boasts over 700 potential endpoints for delivery. Service offerings at Juice are extensive and include: Digital Asset Management, Multiplatform Distribution, Post Production, Blu-ray and DVD Authoring, DCP file creation and more.

Media Contacts

Andrew Buck
CEO - Juice Worldwide
abuck@juiceworldwide.com
416-598-4353 x 222