

For Immediate Release

VUBIQUITY ACQUIRES LEADING DIGITAL DISTRIBUTION COMPANY JUICE WORLDWIDE

Deal Positions VUBIQUITY as Top End-to-End Premium Content Service Provider

Los Angeles, CA, August 31, 2015 – [VUBIQUITY](#), the leading global provider of premium content services, today announced the acquisition of [Juice Worldwide](#), effective immediately. As one of the world's top OTT certified and preferred encoding houses and digital delivery agents, Juice Worldwide's services will bolster VUBIQUITY's network of content providers, now reaching top brands including iTunes, Netflix, Amazon and Google Play.

The deal is a significant next step in VUBIQUITY's mission to expand its premium content services and global distribution capabilities by providing more content to consumers. Through the acquisition, VUBIQUITY will now be the now the only B2B premium content services provider to license and deliver through every media vertical including cable, satellite, telco, wireless and OTT.

"We are extremely pleased to welcome Juice into the Vubiquity family," said Darcy Antonellis, CEO of VUBIQUITY. "Leveraging Juice's leading OTT and digital suite of services and its established presence in key international territories creates terrific value for our network of hundreds of content and service providers."

"VUBIQUITY's innovative solutions and strategic approach will leverage Juice's preferred digital and OTT services," said Andrew Buck, CEO of Juice Worldwide. "We're excited to work with VUBIQUITY to monetize their media partners' content in this first-ever end-to-end offering."

About VUBIQUITY

VUBIQUITY is the leading global provider of Premium Content Services. From licensing to delivery, VUBIQUITY offers a full scope of managed services including digital and OTT distribution to every major media provider. The company provides capabilities for linear and on demand viewing that supports rental, sell-through, ad-supported and subscription business models for multiscreen purposes. A global organization, VUBIQUITY utilizes a Content-as-a-Service model to enable cost-effective end-to-end solutions for monetization. VUBIQUITY is a privately held company with primary offices in Los Angeles and London. Visit us at www.vubiquity.com and follow us on Twitter @Vubiquity.

About Juice Worldwide

Juice offers digital supply chain solutions across all media. The company is a one-stop-shop for film, television and music content owners requiring media management and multiplatform distribution. Based in Toronto, Canada, Juice has partner facilities in the United States, Italy, Spain, Prague, Denmark, Australia and Brazil. The company is one of the world's top "Apple-preferred" encoding partners and aggregators for the iTunes store. Service offerings at Juice are extensive and include: Digital Asset, Management, Multiplatform Distribution, Post Production,

Blu-ray and DVD Authoring and DCP file creation. Visit www.juiceworldwide.com.

Media Contacts

VUBIQUITY
Michele Edelman
310-614-4025

Finsbury
Mallory Weinberg
646-805-2043

JUICE WORLDWIDE
Andrew Buck
416-598-4353

#