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Juice Worldwide expands with California office

The Toronto-based digital distributor is setting up an L.A. operation, with Carrie Donmoyer tapped to lead.

By [Jordan Pinto](#)

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Toronto-based digital distributor Juice Worldwide is opening a Los Angeles office as it looks to capture more business south of the border.

Following its [acquisition by multi-platform video services provider Vubiquity](#) in 2015, Juice is opening a second office in the L.A. headquarters of its parent company. In an announcement made from NATPE, the Toronto company also said it has tapped Technicolor's former head of digital platform services, Carrie Donmoyer, to oversee the new operation. The purpose of the Burbank office, which is currently staffed by seven Juice Worldwide employees, is to establish a local presence for digital servicing, sales and customer support, said the release.



"With the increase of original content flowing from the OTT platforms, combined with our growing customer base among the major studios, networks and independents, it's time to also be in Los Angeles," said Andrew Buck, CEO, Juice Worldwide.

In addition to its new L.A. office, the company announced it is relocating its Toronto office into a downtown facility on Adelaide Street, which will officially open Feb. 1.

The company has nearly doubled in size over the past two years, Buck told *Playback Daily*, with almost 100 employees now working across Juice Worldwide's two locations. He added that the L.A. office will offer expanded services for 4K mastering and color correction. In addition, Buck said Juice Worldwide is finalizing a number of partnerships with Toronto and L.A. based post-production labs to offer services including sound mixing and VFX.

Juice Worldwide provides encoding services, digital asset management and multi-platform digital distribution, among other services. The company has also previously picked up international sales rights to a number of Canadian indie features, including [Matt Sadowski's *Pretend We're Kissing*](#) and [April Mullen's *88*](#).

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